

## ABOUT DLR MILL THEATRE -

- Main Auditorium seats 207 | Maureen O'Hara Studio seats 45
- 300+ Performances are held in dlr Mill Theatre every year
- 36,000+ Tickets sold in 2016

- Multidisciplinary programme every season including

LOCAL ARTS | PROFESSIONAL THEATRE | STAND UP COMEDY | MUSICALS | PERFORMING ARTS SCHOOLS  
| VISUAL ARTS | DANCE | LIVE MUSIC | CHILDREN'S SHOWS | SUMMER CAMPS | THEATRE WORKSHOPS |  
FILM SCREENINGS | INHOUSE PRODUCTIONS | CHRISTMAS FAMILY SHOWS

- dlr Mill Theatre was built in 2006 to service the community and South Dublin
- dlr Mill Theatre does not receive private OR Arts Council funding
- 81% dlr Mill Theatre audience in 2015 came from Leinster / 19% Nationwide
- dlr Mill Theatre's Schools Programme attracts audiences Nationwide (10,000+ students/year)

## CORPORATE:

- Multi-purpose venue: Meeting rooms, Studio/Conference space, Retractable seating in main auditorium.
- Bar area perfect for outside catering / tea+coffee receptions or meetings.
- Multimedia onsite resources.
- State of the art purpose built sound system.
- In-house technical support.

## WHAT'S IN IT FOR YOU?

- **Branding and PR** - we can provide high visibility branding, advertising and PR opportunities across a range of promotional literature, via our web and our busy social media
- **Complimentary Tickets + Drinks Receptions**
- **Discounted Rental Rates** on dlr Mill Theatre's meeting rooms, studio space and main auditorium
- **Positive public image** – through direct association with a not-for-profit charity which plays a vital role in the development and promotion of community engagement

## YEARLY PLATINUM PARTNER SPONSORSHIP

Join us as a **Corporate Partner** and entertain clients or reward staff with a night out at the theatre plus complimentary drinks.

**For as little as €1000** you can enjoy benefits including:

- 20 complimentary tickets for any MILL PRODUCTIONS SHOW
- Special promocode for all your staff members to receive discount concession price tickets to all shows in season programme
- A complimentary drinks reception for 20
- The opportunity to use our bar or studio area for pre or post performance receptions\*
- Two invitations to the opening performance for every MILL PRODUCTION
- Accreditation in dlr MILL THEATRE Season Programmes over the year
- Accreditation on the dlr MILL THEATRE website with click-through
- Accreditation on the Corporate Sponsor Window in dlr MILL THEATRE
- A dedicated member of dlr MILL THEATRE staff to co-ordinate the partnership, which will include a personalised booking service for your company and staff
- The opportunity to arrange dedicated tailored events to company members and staff (*for an additional fee*)

## PRODUCTION SPONSORSHIP

By directly supporting a particular dlr Mill Theatre production or festival your sponsorship enables us to continue to bring work to not only our own stage but with possibilities of International and National Tours.

In addition you can support specific elements of a production such as wardrobe, set, special effects and more.

Mill Productions have produced a wide variety of work, including the premiere of Irvine Welsh's *Babylon Heights*, *Love Letters* starring David Soul and Jerry Hall and *Faithful* by Chazz Palminterri. Recent work includes *Good Evening Mr Collins* by Tom MacIntyre (as part of Ireland 2016 Commemoration Celebrations), *Frank Pig Says Hello* by Pat Mc Cabe and *God Of Carnage* by Yazmina Reza.

Our work for younger audiences includes four Christmas productions written and directed by Geoff O'Keefe.

## EDUCATION PROGRAM SPONSORSHIP

dlr Mill Theatre has a variety of opportunities available that will help satisfy corporate social responsibility policies relating to education and the community.

Mill Productions have presented Macbeth in 2013, Othello in 2014, King Lear in 2015, Hamlet in 2016, Romeo and Juliet in 2017. Our upcoming Shakespeare production for 6<sup>th</sup> Year Students will be King Lear later in 2017.

We run ongoing Shakespeare Workshops for 2<sup>nd</sup> Level Students and their teachers, we've previously run Roald Dahl Drama Workshops for children (ages 4+).

Every July & August we are full to the brim with 4-12year olds during our PERFORMING ARTS SUMMER CAMP. The camp caters for boys & girls, no experience is necessary, we encourage a relaxed and fun atmosphere where children can learn and reap the benefits of performing – from dance, drama, singing to theatre games. Children experience the thrill of producing their own show for a live audience in our main auditorium.

## SPONSORSHIP IN KIND

Did you know that approximately 78% of dlr Mill Theatre's income is reliant on ticket and bar sales? We would not be open if it was not for our patrons attending shows every week! The venue is now over 10 years old and we have to admit, there are certain areas that need a "lick of paint"

Does your company provide products in the areas of hospitality, sound or audio equipment or refurbishment/soft furnishings? Please contact us if you would like to discuss.

dlr Mill Theatre

Dundrum Town Centre  
Sandyford Road  
Dublin D16 C5X6  
Ireland

T +353 01 296 9340

Directors: K Carleton, D Flinter, M King, P Kinsley (Chair), J McPartlin,  
M Mullen (Company Secretary), D Nugent, G Wall.

Mill Theatre Management Company Limited by Guarantee, trading as dlr Mill Theatre

Registered No: 413655 Charity No: CHY17019

Registered with the Charities Regulatory Authority No: 20062552

VAT No: 6433655T

E [aoife@milltheatre.ie](mailto:aoife@milltheatre.ie)

[www.milltheatre.ie](http://www.milltheatre.ie)